

MARKET SURVEY QUESTIONNAIRE INDUSTRIAL BASE ASSESSMENTS

Sources Sought Notice. The Program Executive Office for Ground Combat Systems (PEO GCS) is conducting a market survey to identify, as potential sources, companies that may possess the expertise, capabilities, and experience to competently respond in providing non-personal services for assessment of US Army, Depots and Arsenal's industrial base capabilities and capacities.

Clarification of this Action. This request is a Market Survey. It is an inquiry intended to measure the level of industry interest in determining the appropriate acquisition strategy for a potential future acquisition. The potential acquisition is for a Purchase Agreement obligated over years FY15-FY17, to be awarded on individual Firm Fixed price task orders. This Market Survey neither constitutes a Request for Proposal or Invitation to Bid, nor does it restrict the Government to an ultimate acquisition approach. Additionally, as a Market Survey, this inquiry does not bind the Government to solicit for or award a competitive contract. Participation in this survey is also wholly voluntary on the part of the contractor, as no reimbursements will be made to any contractor for ANY costs associated with their participation in the survey. Data submitted in response to this market survey will not be returned. Lastly, participation in this Market Survey, while important to Army acquisition planners, is neither mandatory nor is it requisite to future participation by a contractor in this or a similar contract RFP. You may address any part or portion of this Market Survey. However, the Government reserves the right to solicit for all or parts of these requirements in the best interest of the Government.

Assumptions.

- a) The respondent is expected to fully explain its depth and breadth of experience in the competencies described.
- b) The respondent has proven ability to assess Army, Army Depot, Army Arsenal; cost, capacity and capability industrial requirements.

Scenario. The requirement for this proposed contract is to provide detail industrial base assessments. Below each subpart, please provide a response based on your experience in the area, knowledge of subject matter, and manpower capabilities.

Respondents who deem themselves qualified; please take the time to answer the questionnaire below. We are interested to see who is capable and experienced in meeting all areas of interest.

QUESTIONNAIRE

Instructions for Completing the Questionnaire: Telephone or email inquiries will not be entertained.

Please submit electronic copy responses to:

Rodney Gelhaus at rodney.a.gelhaus2.civ@mail.mil

Responses are due NO LATER than close of business on August 29, 2014.

Response Format.

Submittal will be in text format only. Respondents to this market survey are specifically instructed to appropriately mark any document that contains proprietary data, trade secrets, or other business sensitive information.

If desired, responses may address the question number so as not to repeat the question in each response. Please spell out acronyms in their first instance. Also, clearly mark any confidential information per the guidance listed on page 4. Respondents to this questionnaire may be contacted directly in the future for additional comment and information as the requirements develop.

Administrative Information.

1. Company Name
2. Mailing Address and Website
3. Location of facilities
4. CAGE Code (if applicable)
5. North America Industry Classification System (NAICS) number
6. Business size and eligibility under USG socio-economic programs and preference
7. Does your company use a cost system that has been certified by the Defense Contract Audit Agency (DCAA)?

Person Responding to Questionnaire.

8. Name
9. Title
10. Company Responsibility
11. Telephone Number/Fax Number
12. E-Mail Address

Describe your firm's recent and relevant experience in the competencies outlined below. Your experience must have been within the last three (3) years. When citing Government work you must include Contract numbers and Government POCs.

1. Conducting and developing detailed DOD-oriented business case analyses (BCAs) that provide decision support to major acquisition programs (ACAT I-III)
2. Detail your experience with analyzing Army Depot and Arsenal capability, capacity, and processes.
3. Describe your experience in analyzing the following:
 - a. DOD performance based logistics (PBL) approaches
 - b. The development of PBL support strategies
 - c. DOD ground vehicle systems supply chains (both organic and commercial)
 - d. Providing strategies for supply chain improvement and production line reset capabilities
4. Describe your experience in optimization of facilities across a manufacturing enterprise.
5. Describe your proficiency in cross-functional cost analysis of commercial and DOD enterprises using should-cost, benchmarking, and parametric cost estimating methodologies, with no input from the vendor base.
6. Demonstrate your proficiency in mapping and assessing complex industrial networks and their interrelationship at multiple supplier levels.
7. Describe your experience in developing executable strategic alternatives for the rationalization of an industry base network that encompass comprehensive expertise in manufacturing, financial, and operational business skills that apply to current and future US Army requirements.
8. Describe your proficiency in developing and recommending courses of action for short range (up to 3 years) or mid range (up to five year) production slow down or shut down to a vendor base.

GENERAL INFORMATION: The Government appreciates the time and effort taken to respond to this survey. The Government acknowledges its obligations under 18 U.S.C. 1905 to protect information qualifying as “confidential” under this statute. [To avoid possible confusion with the meaning of the term “confidential” in the context of Classified Information, we will use the term “PROPRIETARY.”] Pursuant to this statute, the Government is willing to accept any PROPRIETARY (e.g., trade secret) restrictions placed on qualifying data forwarded in response to the survey questions and to protect it from unauthorized disclosure, subject to the following:

1. Clearly and conspicuously mark qualifying data with the restrictive legend (all caps) “PROPRIETARY” with any explanatory text, so that the Government is clearly notified of what data needs to be appropriately protected.

2. In marking such data, please take care to mark only those portions of the data or materials that are truly proprietary (over breadth in marking inappropriate data as “PROPRIETARY” may diminish or eliminate the usefulness of your response – see Item 6 below). Use circling, underscoring, highlighting or any other appropriate means to indicate those portions of a single page which are to be protected.

3. The Government is not obligated to protect unmarked data. Additionally, marked data that is already in the public domain or in the possession of the Government or third parties, or is afterward placed into the public domain by the owner or another party through no fault of the Government will not be protected once in the public domain. Data already in the possession of the Government will be protected in accordance with the Government’s rights in the data.

4. Proprietary data transmitted electronically, whether by physical media or not, whether by the respondent or by the Government, shall contain the “PROPRIETARY” legend, with any explanatory text, on both the cover of the transmittal e-mail and at the beginning of the file itself. Where appropriate for only portions of an electronic file, use the restrictive legends “PROPRIETARY PORTION BEGINS” and “PROPRIETARY PORTION ENDS.”

5. In any reproduction of technical data or any portions thereof subject to asserted restrictions, the Government shall also reproduce the asserted restriction legend and any explanatory text.

6. The Government sometimes uses support contractors in evaluating responses. Consequently, responses that contain proprietary information may receive only limited or no consideration, since the Respondent’s marking of data as “PROPRIETARY” will preclude disclosure of same outside the Government and therefore, will preclude disclosure to those support contractors assisting the evaluation effort. The Government will use its best efforts to evaluate those responses that contain proprietary information without using support contractors, consistent with the resources available.